

Exhibitors

CENTRAL ASIA FASHION SPRING-2021



Exhibitors by topic sections

Geography of participants



More detailed information on web-site www.fashionexpo.kz



Venue:

42 Timiryazev St.
Almaty
ATAKENT Exhibition Center
pavilion 11

Registration for the exhibition:

www.fashionexpo.kz

Organizer/
Организатор

Организатор: CATEXPO
050040, ул. Шолом Алейхема, д. 5, офис 1, Алматы / Казахстан

International Office for Sales, Marketing and Operation:
ELT International Exhibitions Ltd. / Add: Darulaceze Cd. No:33/B 34384 Okmeydani, Istanbul, Turkey
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Official Support/
Официальная
поддержка



About Exhibition

CENTRAL ASIA FASHION SPRING-2021



International Exhibition "Central Asia Fashion" is one of the most attractive and most important professional events for representatives of the fashion industry in the Central Asian region. It is the only professional platform on the territory of Central Asia for business networking, a colossal opportunity to declare about yourself and present the products to the chosen professional audience of retailers. Central Asia Fashion is the ideal place to understand the trends and fashion market proposals in the current season.

Mission of Exhibition

It opens wide possibilities for suppliers and buyers in the prospective market of Central Asia.

It determines and analyzes the principal directions of fashion-retail development.

It is a platform for dialog between suppliers and retailers.

It selects best practices and the most prospective technologies.

Duration of the Exhibition

2x
A YEAR

September
(Spring/Summer Collection)

March
(Autumn/Winter Collection)

Topic sections

- Women's clothes
- Men's clothes
- Children's clothes
- Sportswear
- Dinner clothes
- Underwear & swimsuits
- Loungewear
- Jeanswear
- Leather & fur goods
- Headwear
- Footwear
- Accessories & bags



Buyers Program

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Geography of the Hosted Buyers Program beneficiaries



Specially for regional purchasers (buyers) the exhibition's organizer, International Exhibition Company CATEXPO, organized a FREE professional buyer's program – a hosted buyer's program. The program participants have the opportunity to get a unique service and additional opportunities when preparing and visiting the exhibition.

Buyer Program participants are provided with:

- Hotel accommodation ****, or transfer at the expense of the organizer
- Ability to arrange individual meetings with first persons of exhibitor companies in advance
- Free use of specially equipped business area for negotiations and business meetings
- Regular information distribution about the exhibition and business program
- Attendance at facilitated seminars with leading fashion experts and analysts
- VIP badges at the registration counter
- Complete package of supporting information
- Ability to get acquainted with fashion trends of the next season

More detailed information on web-site www.fashionexpo.kz



Business program

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Special seminars, thematic business sessions, round tables and presentations are held as a part of the exhibition specifically for the professional audience of buyers from Kazakhstan and Central Asia. Seminars and special sessions are held by business coaches of international level.

Training seminars, trainings, panel discussions, focus sessions of practitioners and experts of the fashion market are held within three days as part of the exhibition business program. Networking meetings for business audiences, buyers, fashion boutique owners and wholesalers are daily organized.

There are only profile information, the most topical matters and solutions, new ideas, expert opinions and workable survival strategy in the business program.

The first persons of fashion leading companies reveal the details of their strategy, analyze budgets and share their practical experience.

Show area

CENTRAL ASIA FASHION SPRING-2021

Worldwide brand's latest collections on podium shows. With the latest sound&lighting system; podium shows gives an impressive image to each brands.



25-26 МЕЖДУНАРОДНАЯ ВЫСТАВКА МОДЫ
INTERNATIONAL FASHION EXHIBITION



Central Asia Fashion
Spring-2021

15-17 марта
march 2021

Creating new opportunities

www.fashionexpo.kz

16+